

\$100 A DAY ON THE BAY

OFFICIAL CONTEST RULES

FOR WBYY

hereinafter referred to as the "Station"
"\$100 A DAY ON THE BAY"

Section 1

Contest and How To Qualify

1.1 Duration. The Station, owned and/or operated by Binnie Media is running a promotional contest weekdays from April 3, 2017 through April 28, 2017, excluding holidays.

1.2 How to Win. Each weekday between 6am and 10am eastern time (during Seacoast in the Morning with Dan Lunnie), for the duration of the contest, the station will announce for a listener to call 1-844-356-9870. The correct caller after the cue to call will be awarded \$100.

1.3 The Contest is open to all WBYY listeners in New Hampshire (DMA) 18 or older. There is a limit of one (1) \$100 winner per household for the duration of this contest (April 3, 2017 through April 28, 2017).

Section 2

Who can Qualify

2.1 No purchase is necessary.

2.2 Odds of winning will depend on the number of qualified entries.

2.3 All employees, agents, successors, interns, and assignees of Binnie Media, employees of other radio or television stations, and members of their immediate families are ineligible. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws", or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension and any other persons residing at the same household whether or not related. Participants and winner(s) must be U.S. residents.

2.4 Only one winner per prize. No "duos," groups, or teams will be allowed to enter together. Any ties, disputes, conflicts, questions, or concerns, regarding the Contest and/or the prize(s), will be handled by Binnie Media whose decision(s) are final and indisputable.

2.5 Participants are restricted to the use of ordinary telephone equipment. Participants that enable the "Caller ID" block function may not be allowed to participate unless they enter their correct area code and telephone number. Station disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond Station's control, or otherwise. Station disclaims all liability for any delays, mis-delivery, loss or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other

delivery method. Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in this contest. Binnie Media stations are not responsible for internet outages, broken telephone connections, busy signals, mis-dials or lost phone call.

2.6 In the event two individuals with the same name call in, only the individual who can be verified by a home address that identically matches the information on the randomly drawn entry, shall be declared a winner.

Section 3

Acceptance and Delivery of Prize

3.1 Money will be awarded by Binnie Media Portland in the form of a check in the specific pre-determined amounts. Other/additional prizes may be awarded. All prizes must be accepted as awarded and are non-transferable. Winners must provide Name, phone number mailing address and Date of Birth at the time of winning. Station will mail winner a check at the address furnished for the gross amount won within 15 business days. Any prizes not awarded due to ineligibility of contestant are returned to the Station for reuse. All prizes must be accepted as awarded. All prize(s) are non-transferable. Inability to accept or deliver prize(s) will result in forfeiture. Binnie Media retains the right to substitute prize(s) with other prize(s) of equal or greater value in the event the original prize(s) offered is not available for reasons beyond the reasonable control of Binnie Media. Any valuation of the prize(s) awarded is based on available information provided to Station, and the value of any prize (as determined by Station in its sole discretion) awarded to a winner may be reported for tax purposes as required by law.

3.2 Binnie Media makes no guarantee of qualifying prizes, or to its actual delivery date.

3.3 All Contest(s)/Prize(s) subject to Federal, State, and local regulations and laws and are void where restricted or prohibited by law.

3.4 Winner is responsible for all taxes, expenses, and gratuities not expressly included in and as part of the prize(s). Winners agree to all blackout periods, space availability requirements, etc., as stated by the Station and Contest prize partner(s), which shall include hotels, airlines, train travel, ship/boat travel, etc.

3.5 Winner(s) must use their true, legal, name when playing contests or claiming prize(s) and may not win any contest under an assumed name. Winner(s) will be disqualified and prize(s) forfeited if they are found playing under an assumed name or alias.

Section 4

Conditions of Winning

4.1 Any person winning over \$600 in prizes from Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

4.2 Each winner is solely responsible for reporting and paying any and all applicable Federal, State, Local and other taxes. Each winner must provide Station with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation, including, without limitation, a release and affidavit of eligibility, may result in delay in receiving prizes or the forfeiture thereof. Prizes are not transferable or redeemable for cash.

4.3 By participating, all participants and winner(s) grant Binnie Media the permission to use their names, characters, photographs, voices, and likeness in connection with the promotion (via print, broadcast or other forms of media) of this and other contests and waive any claims to royalty, right, compensation or remuneration for such use. By calling the contest lines, voices and names may be recorded and used for promotional or broadcast purposes.

4.4 Each winner must provide Station with valid identification and valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation, including, without limitation, a release and affidavit of eligibility, may result in delay in receiving prizes or the forfeiture thereof.

Section 5 Release

Contest winners, on their own behalf and on behalf of their heirs, successors, representatives and/or assigns, hereby fully and forever remises, releases and discharges Binnie Media and each and all of its subsidiary and affiliated corporations, companies and divisions, its predecessors, successors and assigns, and its respective directors, stockholders, officers, employees and agents, of and from any and all claims, demands, agreements, contracts, covenants, actions, suits, causes of action, obligations, controversies, debts, costs, expenses, accounts, damages, judgments, losses and liabilities, of whatsoever kind or nature, in law, equity or otherwise, whether known or unknown, whether or not concealed or hidden, which against it or any of it, they have had, may have had or now have, or which any of their heirs, representatives and assigns hereafter can, shall or may have for or by reason of any matter, cause or thing whatsoever, including but not in any respect limiting the generality of the foregoing, any and all claims which or might have asserted relating to this contest.

Section 6 Indemnity

All participants and winners indemnify and hold forever harmless Station, and Binnie Media and their agencies, their agents, officers, employees, affiliates, and assigns, for any injuries, accidents, misfortunes, losses, damages, or causes of action, arising from or in connection with participation in the Contest and/or acceptance or use of any prize(s).

Section 7 No Warranties Provided

Binnie Media and Station do not warrant any of the products, materials or services that a winner receives. The materials, services or products that a winner receives are provided "as is." There may be warranties provided by the manufacturer of the product, material or service, for which Binnie Media has

no responsibility or duty to perform.

Section 8

Miscellaneous

8.1 Binnie Media reserves the right to change contest rules and/or dates at any time without additional notice.

8.2 Binnie Media reserves the right to add or subtract additional station or stations to this contest at any time.

8.3 Binnie Media is considered the "judge." Judge's decisions are final.

8.4 Binnie Media reserves the right to end and or modify contest at any time without additional notice or further compensation required.